

## Module 2

# Identifying Funding Requirements



### Learning Outcomes

By the end of this module, participants will:

- ☐ Understand different types of funding sources, including government, international donors, foundations, and private sector.
- ☐ Be able to screen and evaluate potential funding opportunities based on their project's needs and eligibility criteria.
- ☐ Learn how to match project goals with donor priorities to increase the likelihood of securing funding.
- ☐ Gain insight into the common mistakes to avoid when identifying and pursuing funding sources.

### INTRODUCTION TO FUNDING REQUIREMENTS

Securing funding is a critical step in implementing successful development projects. However, not all funding sources are suitable for every project. It is essential to understand the specific requirements and priorities of each potential funder and to tailor proposals accordingly. This module introduces the process of identifying appropriate funding sources, evaluating their relevance to your project, and aligning your proposal with their expectations.

#### Sources of Funding

Understanding where to find funding is crucial for the success of your project proposal. There are various sources of funding, each with its own focus and requirements. These sources can be broadly categorized into the following types:



1. **Government Agencies:** Provide grants and funds for projects that align with national priorities and policy objectives. Examples include national development funds and specific departmental grants.



2. **International Donors:** Organisations such as the United Nations, World Bank, and various international NGOs that fund projects in line with global development goals.



3. **Foundations and Philanthropic Organisations:** Offer grants to support specific causes such as education, health, environment, and social justice. Examples include the Bill and Melinda Gates Foundation and the Ford Foundation.



4. **Private Sector:** Companies and corporations that provide funding through corporate social responsibility (CSR) programs, sponsorships, and partnerships.



5. **Community and Local Organisations:** Smaller grants from local trusts, community groups, and regional funds aimed at supporting grassroots initiatives.